

Sasha Herčík

Passionate mid-level animator with 8+ years experience creating quality 2D/2.5D animations and character designs, demonstrating proficiency in After Effects, TVPaint, Adobe Animate and Photoshop. Highly skilled in effective communication, working both independently and with a team, taking constructive criticism along with offering creative solutions and bringing excitement and resourcefulness to any project.

EXPERIENCE

2D/2.5D Animator & Digital Artist — *GoZen! Anxiety Relief for Children*

JUNE 2017 - SEP 2024

Created over 50+ unique animations with multiple characters for various projects

- In charge of character concepts and creations along with puppet rigging and character animation
- Created a full 18 episode short series solo; in charge of storyboarding, character design and creation, background design and creation, full scene animation with multiple characters, along with all pre & post production
- Also created miscellaneous illustrations for marketing, social media, printable items, etc

2D Animator & Character Designer — *HAIA Skincare*

FEB 2019 - FEB 2020

Tasked with creating 6 characters to represent each skincare product in the line and create unique animations for each character

- Conceptualized and developed an aesthetic for the characters based off the brand's physical product design
- Storyboarded 7 different animations based off script from client
- Created each animation using hand drawn 2D animation in CC Animate and motion graphics in After Effects

2D Animator & Character Designer — *Asmar Equestrian*

OCT 2019 - NOV 2019

Tasked with creating an advertisement for the brand's newest outerwear collection

- Developed the character based off the brand's aesthetic
- Came up with the script and concept of the ad for the storyboard
- Created the animation using hand drawn 2D animation in CC Animate and motion graphics in After Effects

2D Animator — *Skogul*

NOV 2019

Tasked with animating client's logo as a loop for header of their website

- Cut logo in PSD and rigged the character in After Effects
- Used puppet animation to create unique looping animated logo

EDUCATION

Gobelins Paris, Paris, France — *Certificate of 2D Animation Summer Program* - JULY 4TH 2022 - JULY 15TH 2022

Illinois Institute of Art - Chicago, Chicago, IL — *Bachelor's Degree in Media Arts & Animation* - SEP 2013 - JUNE 2016

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SKILLS

Hand drawn animation in:

- Photoshop
- Adobe Animate
- TV Paint
- Procreate

2D Puppet animation

After Effects

Character Design

Illustration

Martial Arts

STRENGTHS

Effective communicator

Excellent deduction skills

Resourceful

Creative

Attention to detail

LANGUAGES

English